Presentation of the roadmap and the main guidelines of the new Strategic Plan 2021-2023
Main objective

Encourage all members to adopt a roadmap for MedCities activities for the next three years.
TENTATIVE STRATEGIC LINES FOR THE NEW STRATEGIC PLAN 2021-23

1) MedCities 2030. (WHO?) What kind of association we want to achieve by 2030? What actions to be undertaken in the next three years to move towards this goal?

- Possible topics to be addressed in this Strategic line:
  - Internal organization
  - Responsibilities of members
  - Provision of services as a promotion instrument?
  - Working groups
  - Knowledge Transfer Centers
  - Internal and external communication
  - Transversal topics on daily management (gender, sustainability)
TENTATIVE STRATEGIC LINES FOR THE NEW STRATEGIC PLAN 2021-2023

2) MedCities action. (WHAT?) What projects and activities for an association committed with the SDGs.

- Possible topics to be addressed in this Strategic Line:
  - Thematic scope of MedCities projects and activities
  - What commitments for the association and its members?
  - SDGs as guidelines for action?
  - New funding opportunities.
  - Monitoring and evaluation of projects
  - Where to act and according to which priorities.
Presentation of the roadmap and the main guidelines of the new Strategic Plan 2021-2023

TENTATIVE STRATEGIC LINES FOR THE NEW STRATEGIC PLAN 2021-23

3) MedCities, a regional actor. (WITH WHO?) A Mediterranean voice in the global agenda.

❖ Possible topics to be addressed in this Strategic Line:

- Political leverage in global governance (EU and others)
- What role for the association in the global agenda?
- What are the strategic partnerships to be established?
- What role in international experts groups?
Road Map towards the Strategic Plan MedCities
2021-2023


Recruitment of external methodological expertise (if needed)

Interview with partners / observers
Interview with donors
Validation with close experts
MedCities Strategic Roadmap 2021-2023

Thank you!