

Presentation of the roadmap and the main guidelines of the new Strategic Plan 2021-2023

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Main objective

Encourage all members to adopt a roadmap for MedCities activities for the next three years.

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TENTATIVE STRATEGIC LINES FOR THE NEW STRATEGIC PLAN 2021-23

1) MedCités 2030. (WHO?) What kind of association we want to achieve by 2030? What actions to be undertaken in the next three years to move towards this goal?

❖ **Possible topics to be addressed in this Strategic line:**

- Internal organization
- Responsibilities of members
- Provision of services as a promotion instrument?
- Working groups
- Knowledge Transfer Centers
- Internal and external communication
- Transversal topics on daily management (gender, sustainability)

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TENTATIVE STRATEGIC LINES FOR THE NEW STRATEGIC PLAN 2021-23

2) MedCités action. (WHAT?) What projects and activities for an association committed with the SDGs.

❖ Possible topics to be addressed in this Strategic Line:

- Thematic scope of MedCités projects and activities
- What commitments for the association and its members?
- SDGs as guidelines for action?
- New funding opportunities.
- Monitoring and evaluation of projects
- Where to act and according to which priorities.

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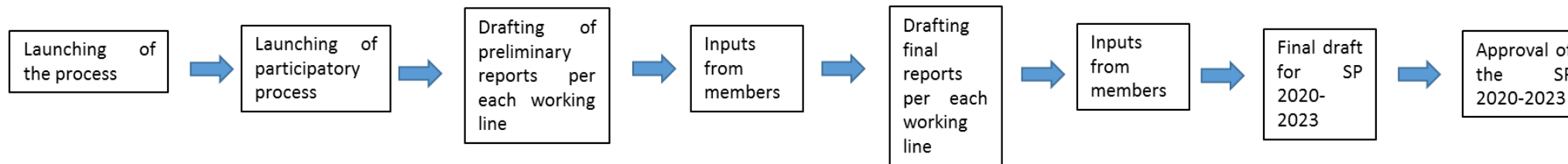
3) MedCités, a regional actor. (WITH WHO?) A Mediterranean voice in the global agenda.

❖ Possible topics to be addressed in this Strategic Line:

- Political leverage in global governance (EU and others)
- What role for the association in the global agenda?
- What are the strategic partnerships to be established?
- What role in international experts groups?

Road Map towards the Strategic Plan MedCities 2021-2023

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Nov 2019

Dec 2019

Mar 2020

Jun 2020

Sep 2020

Oct 2020

Nov 2020

Recruitment of external methodological expertise (if needed)

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Interview with partners / observers

Interview with donors

Validation with close experts

Validation with close experts

MedCités Strategic Roadmap 2021-2023

Thank you!