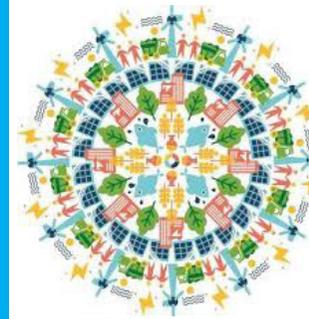


Save the date!

6-9 November 2018 Rimini Fiera



ECOMONDO

the green technologies expo

Empowering territories for a Sustainable Mediterranean

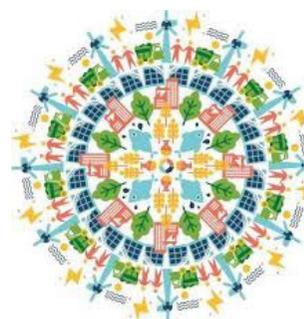


"Empowering territories for a Sustainable Mediterranean"

On behalf of the Interreg MED Communities: Renewable Energy, Green Growth, Urban Transports, Sustainable Tourism, Blue Growth and Biodiversity Protection, we would like to invite you to visit our common stand at Ecomondo 2018 that will be held from 6th - 9th of November at Rimini, Italy.

We also encourage you to join our Conferences during the first and third day. Please contact us in case you are interested to attend and participate.

Project co-financed by the European Regional Development Fund



Stand 017 - Pavilion D4



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Interreg MED Communities Conference

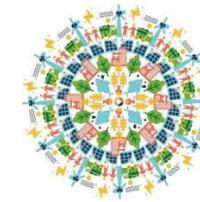
Empowering territories for a Sustainable Mediterranean

#innovation #competitiveness #circulareconomy #sustainablelifestyle

The Interreg MED Programme gathers 13 European countries from the Northern shore of the Mediterranean, working together for a sustainable growth in the region. The Programme supports projects that develop innovative concepts and practices and promote the efficient use of resources in the territory. The Interreg MED Programme established 8 thematic communities, playing a strategic role in facilitating the sharing of results within thematic communities and the capitalization activities of the various projects funded by Interreg MED.

“Empowering territories for a Sustainable Mediterranean” is organised by 6 Interreg MED thematic communities: **Green Growth, Blue Growth, Renewable Energy, Urban transports, Sustainable Tourism** and **Biodiversity Protection**, representing over 200 stakeholders from MED area: national, regional, local authorities, SMEs and professional associations, NGOs, consumers’ organizations, clusters, research and academia.

The event will create a space of debate and exchange on the approaches and results of the projects under these 6 thematic communities on how to improve the sustainability of the MED territories. The session is structured into 3 discussion panels, dedicated to the following topics: **“Innovation for sustainability in the MED Area”**, **“Circular Bio-economy opportunities and challenges in the MED area”** and **“Governance, citizens awareness and participation for a Sustainable Mediterranean”**.



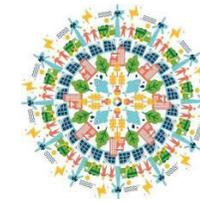
Tuesday 6th November 2018

Tiglio Room
Pavilion A6



Interreg MED Communities Conference Preliminary Agenda

- 14.00 - 14.15** **Registration**
- 14.15 - 14.30** **Welcome and introduction of the Interreg MED Programme**
- 14.30 - 15.00** **General presentation of the 6 Interreg MED Thematic Communities**
- 15.00 - 16.00** **First Panel**
Innovation for sustainability in the MED Area
The first panel will highlight the technical and organisational sustainability innovation potential of the MED territories and will provide heterogenous perspectives on questions such as:
What are the water, energy and other resources challenges for the MED area?
What are the managerial innovative approaches of SMEs and public authorities?
What technical innovation measures are currently deployed by clusters and industry?
What are the most dynamic sectors from a sustainability innovation perspective?
- 16.00 - 17.00** **Second Panel**
Circular Bioeconomy opportunities and challenges in the MED area
The second panel will make a debrief on the state-of-the-art of waste management and circular bioeconomy initiatives in sectors such as agro-food, manufacturing, energy production, transportation and tourism and will answer questions such as:
How can various actors overcome regional challenges such as marine litter?
How can circular bioeconomy principles and approaches be used to construct the resilience of the MED territories facing climate change challenges?
- 17.00 - 18.00** **Third Panel**
Governance, citizens awareness and participation for a Sustainable Mediterranean
The third panel will analyze new governance models and how changing behaviours can have a relevant impact for better lifestyles in the Mediterranean cities and will answer questions such as:
What are the sustainability governance and citizens awareness challenges in the MED area?
How can we improve citizens' participation in the elaboration and deployment of sustainability policies?
What best practices exist in the MED territories?



Tuesday 6th November 2018

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