



FINAL ASSEMBLY OF THE USUDS PROJECT

Sfax, 16-17 June 2014

Urban development strategies: the USUDS project for urban planning in the Mediterranean

The USUDS Project (www.usuds.org), boosted by the MedCities network in the framework of the [ENPI-CBC-MED Program](#), is an initiative emerging from the [Conference on Urban Development Strategies in the Mediterranean](#) of Barcelona (2011), aimed to the promotion of strategies for urban sustainable development in Mediterranean cities. During its implementation, seven cities of the region have worked together in the elaboration of three urban development strategies, the creation of a network of cities interested in Strategies and the advancement on the methodological debates on this topic. The aim was the promotion of urban strategic planning as a democratic, sustainable and participative approach for the cities of the region.

During the first day, the urban sustainable development strategies (UDS) of the cities of Sousse, Larnaka and Saida will be presented, as well as the work undertaken by the three Knowledge Transfer Centres for the dissemination of USUDS methodology.

On the other hand, a seminar will be held on the challenges identified during the definition process of urban strategies in changing contexts. During the second day, a debate will be carried out, with the participation of a broad range of actors involved in urban development at different levels, on the future of urban strategic planning as a tool for promoting urban sustainable development and good governance in the Mediterranean.

MONDAY, JUNE 16

Presentation and assessment of the USUDS Project activities

10.30h Welcoming and registration

11.00h Opening

- **Mr. Mabrouk Kossentini**, Mayor of Sfax
- **Mr. Mohamed Idaomar**, President of MedCities
- **Mr. Mokhtar Hammami**, General Director of Local Administration of Tunisia
- **Mr. Hector Santcovsky**, Director of Strategic Planning of the Metropolitan Area of Barcelona
- **Mr. Hamze Jammoul**, Joint Management Authority ENPI-CBC MED Programme

11.30h Strategic planning in the Mediterranean: the USUDS Project experiences

(Presentation of the three strategies made in the framework of the USUDS project by the technical responsables of the projects)

Chair: **Mr. Farouk Tebbal**, International Expert of the USUDS Project.

- **Mr. Karim Elouardani**, UDS Local Team Coordinator, Sousse Municipality
- **Mrs. Constantina Constantinidou**, UDS Local Team Coordinator, Larnaka Municipality

- **Mrs. Diana Hammoud**, Council Member, Saida Municipality

13.30h Lunch

15.30h Knowledge transfer in the USUDS project and the MedCities network

(Assessment and presentation of the activities linked to knowledge transfer of the USUDS project and its impact. In particular, presentation of the KTC for the Maghreb and the Mashreq, activities linked to methodological innovations and identification of good practices and the Platform usuds.com as a meeting point for experts and politicians interested in urban planning in the Mediterranean)

Chair: **Mr. Alfons Segura**, International Expert of the USUDS project

- **Mr. Mounir Rekik**, Responsible for the KTC Sfax
- **Mr. Abdallah Abdul Wahab**, Platform Manager of the Urban Community of KTC Al Fayhaa
- **Mrs. Deborah Salafranca**, Platform Manager of CIEDES Foundation –KTC Málaga
- **Mr. Oriol Barba**, Coordinator for the USUDS-MedCities Platform

17.00h Assessment of the USUDS project and perspectives for the future.

- **Mr. Joan Parpal**, USUDS Project Leader and General Secretary of MedCities

17.30h Closing of the first day

TUESDAY, JUNE 17

Dialogue on urban development policies and strategic planning in the Mediterranean: international, governmental and municipal approaches

09.00 Support of external organizations on urban development

(Presentation of the relevant actors working on urban development in the Mediterranean and the link between their activities and urban sustainable development strategies)

Chair: **Mr. Xavier Tiana**, Responsible for International Relations of the Metropolitan Area of Barcelona

- **Mrs. Candice Le Tourneur**, World Bank/CMI. Urban Hub CMI: complementarities in the implementation of the SUDS and integration of international organizations.
- **Mr. Federico Silva**, Cities Alliance. Promoting multilevel partnership for urban sustainable development
- **Mr. Josep Oliva**, Diputació de Barcelona (Provincial Council). Supporting local strategies in the province and through decentralised cooperation
- **Mr. Hamze Jammoul**, Joint Management Authority ENPI-CBC Med Programme, ENPI CBC Med: future perspectives 2014 – 2020 related to urban development

10.15h Political Decentralization and urban development: the vision of governmental and inter-governmental organizations

(The purpose of this round table is to explain the point of view of UfM states on urban development, the decentralization process and the main activities of governments on this issue.)

Chair: **Mr. Joan Parpal**, General Secretary of MedCities

- **Mr. Mokhtar Hammami**, General Director of Local Administration of Tunisia
- **Mr. Abdel Mughni Nofal**, Director General, Municipal Development & Lending Fund (Palestinian Authority)
- **Mr. Guy Fleuret**, Senior Adviser, Secretariat the Union for the Mediterranean, Urban Development Strategy of the UfM and the UPFI.

11.30h Coffee Break

12.00h The city approach: Joint construction of the vision of the city

(The purpose of this round table is to explain the processes of different cities towards the construction of a sharing vision of the city boosting its development. We would like to reinforce the role of municipalities in the construction of a shared future through consensus and its impact on the city's strategic development approach).

Chair: **Mr. Farouk Tebbal**, International expert on urban development.

- **Mr. Sami Hochlaf**, Council Member of Sousse
- **Mr. Mustapha El Yassa**, Deputy Mayor of Agadir
- **Mr. Hector Santcovsky**, Director of Strategic Planning of the Metropolitan Area of Barcelona
- **Mr. Mohammad Al-Seoudi**, Mayor of Saida

13.15h Lunch

15.15h The creation of alliances for the implementation of the Strategy

(The purpose of this round table is to explain the municipal capacity to create alliances in order to boost the projects of the city development strategy. How to overcome the lack of resources and competences and how to use cooperation among actors in order to boost the projects of the city.)

Chair: **Mr. Joan Campreciós**, International Expert

- **Mr. Mohamed Idaomar**, Mayor of Tétouan
- **Mr. Muzaffer Tunçağ**, Council Member of Izmir Metropolitan Municipal
- **Mr. Abdallah Abdul Wahab** former Director of Al Fayhaa Development Strategy (Lebanon)
- **Mr. Abdelhamid Mesbah**, Deputy Mayor of Chefchaouen

16.30h Conclusions

Strategic planning in the Mediterranean: towards a new commitment for urban development strategies.

- **Mr. Mohamed Idaomar**, General Secretary of MedCities
- **Mr. Josep Oliva**, Board Member of the Provincial Council of Barcelona
- **Mr. Mabrouk Kossentini**, Mayor of Sfax

Project Leader:



Co-funded by:



The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestinian Authority, Portugal, Spain, Syria, Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French.”

The USUDS project is implemented under the ENPI CBC Mediterranean Sea Basin Programme (www.enpicbmed.eu). Its total budget is € 2.863.011 and it is financed, for an amount of € 1.783.742 (62%), by the European Union through the European Neighbourhood and Partnership Instrument. The ENPI CBC Med Programme aims at reinforcing cooperation between the European Union and partner countries regions placed along the shores of the Mediterranean Sea