Focus on projects related to Urban Development

ENPI CBC Med Programme 2007-2013

ENI CBC MED 2014 – 2020 Future Perspectives

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Joint Managing Authority

USUDS Final Conference
Sfax, 16 – 17 June 2014
Objective: to contribute to promoting the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential

€ 200 million as Programme budget plus 10% co-financing at project level

95 funded projects involving 735 actors

PROGRAMME PRIORITIES

1. Socio-economic development and enhancement of territories
2. Environmental sustainability at the basin level
3. Better conditions and modalities for ensuring the mobility of persons, goods and capital
4. Cultural dialogue and local governance

14 countries
Cyprus, Egypt, France, Greece, Jordan, Israel, Italy, Lebanon, Malta, Palestine, Portugal, Spain, Tunisia, Syria
Three calls for proposals
The answer of the Euro-Med partnership
Projects related to Urban Development

USUDS

LOCAL AGENDA 21

MEWCI MED

MARAKANDA
Beneficiary
Province of Viterbo (Italy, Lazio)

Partners
European Observatory on Landscape (Italy, Campania)
2. Province of Turin (Italy, Piedmont)
3. Province of Majorca (Spain, Islas Baleares)
4. National Center for Research and Development (Jordan, Al- Trafila)
5. Jordan Environment Society (Jordan, Al- Aqaba)
6. UNDP Lebanon (Lebanon, Beirut)

Specific objective
• To share experiences between the local authorities involved in the partnership in order to facilitate territorial planning and monitoring in the energy and waste management sector
• To support the design and implementation of local action plans on sustainable energy and waste management
Expected results

• Coordination mechanisms between local authorities and relevant stakeholders established

• Energy and waste action plans developed and endorsed at the appropriate levels in Jordan, Lebanon and Italy (Viterbo and Turin)

• Four observatories established and made operational on energy and waste management in Jordan, Lebanon and Italy (Viterbo and Turin)

• “Sustainable awards” for the most performing local authorities granted in Jordan and Lebanon
Budget: € 1.400.000

Beneficiary
Municipality of Latina (Italy, Lazio)

Partners
1. University of Rome “Tor Vergata”, Faculty of Economics (Italy, Lazio)
2. “Progetto Sud” Institute (Italy, Lazio)
3. Sicily Region, Department of Cultural Heritage and Education (Italy, Sicilia)
4. Association for the documentation, preservation and enhancement of the Euro-Mediterranean Cultural Heritage – HERIMED (Italy, Sicilia)
5. Province of Oristano (Italy, Sardegna)
6. University of Valencia (Spain, Comunidad Valenciana)
7. Municipality of Eordea (Greece, Dytiki Makedonia)
8. Municipality of Tyre (Lebanon)
9. Municipality of Maâmoura (Tunisia, Nabeul)
10. Ministry of Tourism and Antiquities (Jordan)

Specific objective
Development of a multi-sector strategic planning process for the territorial development of New Cities, combining the productive, cultural, environmental and social potentials and needs of the territories
Expected results

• Creation of a network of Euro-Mediterranean New Cities

• Implementation of territorial strategic plans for the protection of cultural heritage

• Creation of a Euro-Mediterranean Widespread Museum on New Cities

• Awareness-raising and involvement of the scientific and academic communities on the topic of New Towns

• Implementation of a strategic communication plan at local and transnational level for

• informing about the history and cultural heritage of New Towns
Capitalization Process

➢ Objectives:

A process aiming to enhance, exchange and diffuse the achievements of the Programme

➢ Methodology:

• Identification of the provisional titles of the clusters, sub-topics, concerned projects and their main features.

• Analysis of the Logical Framework (LF) of all projects approved with regard to the project’s objectives and expected outcomes.

• Definition of a detailed Concept Paper to be shared with approved projects in order to identify role and responsibilities
Thematic clusters
95 approved projects

Good governance for territorial planning and development
• Economic sustainable growth
• Rural development
• Transport demand and traffic flows

Mitigation and adaptation strategies to climate change
• Water management
• Waste treatment and recycling
• Renewable energies

Cultural dialogue and sustainable tourism
• Valorisation of cultural heritage
• New cultural productions
• Tourism management
Thematic clusters
Sustainable development and spatial planning

Twenty projects were approved within this thematic cluster which focused its actions on the following specific sub-themes: Economic sustainable growth, Rural development, Mobility and traffic flows (transport), Integrated Coastal Zone Management (ICZM). Each of these sub themes included the following projects:

**Economic sustainable growth (10)**
USUDS (1.3), Fishinmed (1.2), T-NET (1.3), Bio-Xplore (1.1), MIDEMP (1.3), MEDeGOV (4.3), Project WEALTH (1.2), MARAKANDA (1.2), BRAMA (4.1), MedDiet (1.I)

**Rural development (4)**
RUWOMED (1.2), Villages (4.3), PROCAMED (1.1)
LACTIMED (1.I)

**Mobility and traffic flows (Transport) (4)**
RAMUD (2.2), CustoMED (3.2), MAPMED (2.1), MESP (2.1)

**Integrated Coastal Zone Management (ICZM) (2)**
MARE NOSTRUM (1.III), MED-JELLYRISK (1.III)
Thematic clusters
Sustainable development and spatial planning
Thematic clusters

-T-NE T, MIDEMP, USUDS (all addressing measure 1.3 Strengthening the national strategies of territorial planning by integrating the different levels, and promotion of balanced and sustainable socio-economic development) focus respectively on the promotion of socio-economic local development through cross border cooperation actions among territorial networks of local authorities, clusters of local authorities and civil society organisations from Lebanon, Jordan, Italy and France (T-NE T), fostering socio-economic development in support of local communities through the better coordination between the interventions carried out by both public and private actors and promoting the resources according to a participatory approach among public local administrations and private stakeholders in Palestinian Territories, Israel and Jordan (MIDEMP), creating a network of cities interested in building strategies for urban sustainable development and set up of three new Urban Sustainable Development Strategies (USDUS) in Sousse, Saida and Lamaka (USUDS).
The ten projects dealing with “Economic sustainable growth” delivered the following outcomes:

- **T-NET** project: cross border cooperation agreements signed by the partners; the final publication collecting identified best practices and a general overview of the territorial projects elaborated; training materials on territorial planning and good governance.

- **USUDS** project: specific studies and action plans to promote urban strategies of sustainable development, cooperation agreement for a Network of cities with a view to promoting compliance to sustainable urban development strategies; a Knowledge Transfer Centre for Methodology and Best Practices in Malaga; two Antennas of the Knowledge Transfer Centre for New Plans; a technological platform to exchange management tools and best practices in the Mediterranean area and make a digital space for learning.

- **MARAKANDA** project: publication on good practices; a cross border clustering strategy; a virtual market place monitoring system; an itinerant Fair organised involving four hundred SMEs; ten action plans and ten pilot projects; five innovative models; guidelines on the enhancement of competitiveness and attractiveness of the historic city markets; a data base of Micro and Small enterprises operating in the artistic handicrafts and high quality agro food sectors.
Thematic clusters  Expected results

Finding : The two projects MARAKANDA and USUDS address the challenges of the preservation/efficient management of historic city markets and the city development planning through the promotion of urban sustainable strategies and exchange of knowledge. To this end, both projects introduce methodologies and strategies which are complementary to the achievement of the Project's objectives, namely the establishment of a Network of local authorities and stakeholders sharing experience and best practices in matter of historic city markets (MARAKANDA) and the set up of a Network of cities with a view to promoting compliance to sustainable urban development strategies (USUDS).
Micro, Small and Medium-sized Enterprises
Micro, Small and Medium-sized Enterprises (MSMEs) Medium terms needs (1/4)

• Strengthen the role of Local Authorities in the propagation of an entrepreneurial culture

• Create a governance system for SMEs building cooperation between and support from government, the private sector and actors in civil society, as well as universities and research centres; favour dissemination of research results and co-operation and synergies between MSMEs and universities/research centres

• Adopt a holistic approach through integrated and coordinated interventions, so to create a system that can enable change

**ENPI CBC MED** project financed so far: MARAKANDA, MIDEMP, T-NET, USUDS, MEDeGOV, MED DESIRE, STS-Med, DIDSOLIT-PB, MED solar, SHAAMS, MED-3R, ARCHEOMED, MED – ROUTE, NEWPER, MEET

Total budget: **€ 43,193,946,00**

Other Projects/Initiatives/Programmes/Donors:
Micro, Small and Medium-sized Enterprises (MSMEs) Medium terms needs (2/4)

• Support **innovative start-up enterprises** or preferably consortia of enterprises, with a particular focus on young entrepreneurs

• Promote **integrated business development services to support entrepreneurs** along the different stages of the business cycle (from feasibility studies, to marketing and promotion, to **internationalization** and partnering)

• Develop **mentoring and coaching programmes**, especially **to help young entrepreneurs** in setting up their own businesses including courses to improve financial **skills of MSME owners and start-ups**, as well as their ability to present a convincing business proposal, properly communicate business performance and liaise with financial institutions

**ENPI CBC MED** project financed so far: BRAMA, MedDiet, Bio-Xplore, MIDEEMP, PROCAMED, RUWOMED, FOSTEr in MED, MED-ALGAE, MED DESIRE, STS-Med, SHAAMS, S&T MED.

Total budget: **€ 37.499.990,00**

**Other Projects/Initiatives/Programmes/Donors:** Medibtikar, Creation of a Euro-Mediterranean Development Centre for Micro, Small and Medium Enterprises (UfM), EBRD’s Enterprise Growth Programme and Business Advisory Services, Invest in Med, Enterprise and Innovation Programme (EIP) under CIP, SPRING programme, Euro-Mediterranean Guarantee Network – EMGN (UfM), SANAD Fund for MSME, EU JEREMIE initiative, SEMED (EBRD), Easy Finance and WIDE (Med Programme), DIFASS and DISTRICT+(Interreg IVC), MSME Development Project for Inclusive Growth 2013-2015 (World Bank)
Micro, Small and Medium-sized Enterprises (MSMEs) Medium terms needs (3/4)

- **Strengthen and support euro-Mediterranean networks and value-chains in traditional** (agro-food, tourism, textile/clothing, etc.) and **non traditional sectors** (innovative ideas for urban development, eco-housing, sustainable water-related and other clean technologies, etc.)

- **Support MSMEs co-operation**, in order to overcome the dimensional limit and **create synergies** to enter a globalised economy

- **Encourage high productive sectors**, supporting **innovation and knowledge** intensity enterprises

**ENPI CBC MED** project financed so far: MedDiet, RAMUD, FISHINMED, MARAKANDA, LACTIMED, PROCAMED, PROJECT WEALTH, RUWOMED, MED-ALGAE, MED DESIRE, STS-Med, DIDSOLIT-PB, MED solar, SHAAMS, SCOW, MED-3R, S&T MED, MED – ROUTE, MEET, I AM.

Total budget: **€ 65.983.363,00**

**Other Projects/Initiatives/Programmes/Donors:**
MARE (FP7- INCO 2013 - Research to Innovation R2I), Medibtkar, DISTRICT+ (Interreg IVC), WIDE and R&D Industry (Med Programme), Invest in Med, SPRING programme
Support business creation by economic and academic diasporas, with a specific focus on young entrepreneurs (FR)

Develop programmes to encourage sourcing and outsourcing between Multi-national, Large and MSMEs (JO)
ENI CBC Mediterranan Sea Basin Programme 2014-2020
Strategy, Analysis and Future Perspectives

Cagliari, + giugno 2014
1. **Programming Document**: The end of 2014: Strategic priorities for the CB Cooperation, list of programmes, Budget and eligible territories.

2. **Implementing Rules CBC**: The end of 2014.

3. **Operation Programme**: EC 2015
<table>
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<tr>
<th>Overarching objectives</th>
<th>Thematic objectives</th>
<th>Priorities</th>
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| 1. Promote economic and social development | 1.1 Business and SMEs development | • Support innovative start-ups and fast growing enterprises,  
• Strengthen and support euro-Mediterranean networks,  
• Encourage sustainable tourism initiatives, |
|                        | 1.2 Support to education, research, technological development and innovation | • Support technological transfer and commercialization of research results,  
• Support SMEs in accessing research and innovation also through clustering, |
|                        | 1.3 Promotion of social inclusion and fight against poverty | • Provide young people, especially those belonging to the NEETS and women, with marketable skills  
• Support social and solidarity economic actors, |
| 2. Address common challenges in environment | 2.1 Environmental protection, climate change adaptation and mitigation | • Water,  
• Waste,  
• Renewable energy and energy efficiency,  
• Integrated Coastal Zone Management, |
Objective: to contribute to promoting the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential

€ 200 million as Programme budget plus 10% co-financing at project level

- Adoption of the Programme: June 2015
- New Calls: End of 2015

14 countries
Cyprus, Egypt, France, Greece, Jordan, Israel, Italy, Lebanon, Malta, Palestine, Portugal, Spain, Tunisia, Algeria
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