

## **MEDCITIES**

### **Seminar on Urban Development Strategies Implementation**

Barcelona, La Llotja de Mar -21-22 NOVEMBER 2013

During the last decade, the elaboration of Urban Development Strategies (UDS) in the Mediterranean has gained momentum. MedCities has participated in the elaboration of several of these projects in cooperation with other international partners.

In 2011, the international conference on Urban Development Strategies in the Mediterranean held in Barcelona was a milestone on this domain. Almost three years later, the implementation of projects continues to be a challenge to be tackled. The experiences of Mediterranean cities which have developed a UDS show that implementation of the Strategy through strategic projects require multi-actor partnerships and it is not always a straightforward process.

The aim of this seminar is to assess the last years of urban strategic planning in the Mediterranean and to discuss the best ways to move forward from the elaboration of an Urban Development Strategy to its successful implementation.

#### **Thursday 21<sup>st</sup> - (Part A): New challenges for UDS in the Mediterranean**

15:00 a 16.30 The implementation of UDS in the Mediterranean. Assessment and current challenges.

- Facilitator: Joan Parpal, Secretary General of MedCities.
  - Analysis and trends of Urban Development Strategies in the Mediterranean.
    - o Mr. Alfons Segura UDS International Consultant
  - 3 cities developing their USUDS: state of the art.
    - o Mr Mustapha Hijazi, Council Member, USUDS lead Project Coordinator Saida Municipality
    - o Mr Karim Elouardani, UDS Coordinator, Sousse
    - o Mr Eleftherios Embedoklis, Town Clerk and USUDS project Coordinator, Larnaka
  - Cooperation through networking in the implementation of UDS:
    - o Mr. Emili Mas and Mr. Oriol Barba Barcelona Metropolitan Area / USUDS project

16:30 a 16:45 Coffee break

16:45 a 18:00 The importance of partnership in the implementation of UDS: strategic alliances.

- Facilitator: Ms Maryse Gautier, Senior International Urban Specialist.
  - Mr François Boulanger, CMI Urban Program Leader, World Bank.
  - Mr Meinolf Spiekermann, CoMun Program Coordinator, GIZ
  - Mr Giovanni Camilleri, International Coordinator UNDP ART (tbc)
  - Ms Diana Kobayter, Project Coordinator, ASCAME

**Friday 22<sup>nd</sup> – (PART B): Implementation of strategic projects**

- 9:00 a 9:20      Opening
- 9:20 a 10:45    Political leadership in the implementation of strategic projects in Mediterranean cities:
- Facilitator: Mr William Cobbett, Manager of Cities Alliance
    - Keynote presentation: Mr Guy Fleuret, Senior Advisor on Transport and Urban Development, Union for the Mediterranean
    - Mr Tariq Kabbage, Mayor of Agadir
    - Mr Mahmoud Farag Burziza Chairman Benghazi Municipality (tbc)
    - Mr. Mabrouk Kossentini President Special Delegation Sfax Municipality
- 10:45 a 11:15    Coffee break
- 11:15 a 12:15    Mediterranean coastal cities and harbours binomial: Territorial integration, new uses of old port areas, economic and logistical synergies, shared governance.
- Facilitator: xxxx xxxx
    - Mr Joan Llorc, Director of Agreed Actions, Urban Habitat, city of Barcelona
    - XXXXX, XXXXX, city of Marseille
    - Mr Fouad el Omari, mayor of Tangiers
    - Mr Andreas Louroutziatis, city of Larnaka (tbc)
- 12:15 a 13:30    Urban Development Strategies as catalysts for socio-economic projects.
- Facilitator: M Farouk Tebbal, Senior International Urban Specialist.
    - Upgrading neighbourhoods, M. Mounir Rekik Coordinator USUDS Sfax
    - Territorial equity: projects in PCD Tétouan, M.Mohamed Idaomar Président Tétouan Urban Community
    - Participatory process of designing Guadalmedina River integration in the city in Malaga, Ms. Carmen García Peña CIEDES Foundation Malaga
    - *To be defined among the proposals of cities.*
- 13:30 a 13:45    Closing of the Seminar