

Session Description Proposal

Title: What role for cities in the incorporation of young people into the labor market?

President of the session: **Dr. Mohamed Idaomar, Mayor of Tetouan.**

Session responsible (moderator): Mr. Joan Parpal (desurb@amb.cat)

Rapporteur: Mr. Oriol Barba (obarba@amb.cat)

Date: Wednesday 3rd of April 2013

Time: 16:30-19:00

OBJECTIVE

The session is intended to present best practices on young people employability in the Mediterranean carried out by local authorities, national ministries or international agencies at a city level. From concrete and successful initiatives, a debate will be launched on what can be the role of local authorities in promoting youth access into the labor market. Unemployment is one of the main challenges Mediterranean cities are facing and cities, as the administrative level closer to citizens, can develop innovative initiatives to answer this need.

SCHEDULE

16:30-16:35 Introduction by the President (5 minutes)

16:35-16:45 Presentation of the workshop methodology by the moderator, (10 minutes)

16:45-18:25 Presentation of Best Practices on Youth Employability (90 minutes)

- Ms. **Marita Riedel / Nadja Nutz**, GIZ Algeria - Sustainable Economic Development Program
Promotion of sustainable entrepreneurship and employment in the Green Economy Algeria – Experiences in the Wilaya Oran.
- Mr. **Jean Louis Reiffers**, Président École de la Deuxième Chance - Marseille.
L'École de la deuxième chance.
- Ms. **Zakia Mrini**, Présidente de l'Institut Marocain de Développement Local
Le centre d'orientation et formation des jeunes d'Ait Ourir
- Mr. **Tansel Kaya**, Istanbul Metropolitan Municipality Councillor
Discover your inner talent at Ismek.
- Mr. **Raimond Blasi**, Municipality of Barcelona Councillor,
The experience of Barcelona on youth employability. The case of Barcelona Activa.
- Dr. **Mohamed Idaomar**, Mayor of Tetouan
Presentation de l'École Chantier de Tetouan.

18:25-18:55 Panel discussion and open floor (40 minutes)

18:55-19.00 Concluding remarks by the President (5 minutes)



PRESENTATIONS:

Marita Riedel / Nadja Nutz, GIZ Algeria - Sustainable Economic Development Program

Presentation of the initiatives promoting youth employability and entrepreneurship in the green economy in Algeria.

Mr. Jean Louis Reiffers (Président École de la deuxième chance - Marseille)

Presentation of the project “École de la deuxième chance”, created in 1997 and used as a reference in multiple other cities in Europe. Its objective is to ensure, through education and training, professional and social integration of young people (aged 18-25) without any qualification who have left the educational system for at least one year.

Mrs. Zakia Mrini (Présidente de l’Institut Marocain de Développement Local)

Presentation of the initiative of the “Centre d’orientation et de formation des jeunes d’Ait Ourir” in Morocco, dedicated to vocational training in cooperation with the municipality of Cerdanyola del Vallès (Barcelona).

Mr. Tansel Kaya (Centre de formation professionnelle ISMEK - Istanbul)

Presentation of the experience of the center ISMEK, making emphasis on young women’s access into the labor market.

Mr. Raimond Blasi (Youth Councillor - Municipality of Barcelona)

Presentation of Barcelona Activa, an agency depending on the Barcelona City Council which has promoted business, entrepreneurship and employment in the city for more than two decades, making particular emphasis to youth employability.

Dr. Mohamed Idaomar (Mayor of Tetouan)

Presentation of the experience of the Ecole Chantier of Tetouan which contributes to the incorporation of young people to the labor market through the rehabilitation of public buildings used for social or cultural objectives.

PANEL DISCUSSION:

After the presentation of the abovementioned Best Practices on youth employability, the debate will be structured around the following points:

- What can cities do to tackle the challenge of youth employability?
- To what extent the implication of cities on this domain is an example of the emergence of new governance practices in the region?
- What forms of cooperation between cities can be developed in order to enhance their initiatives of youth employability?
- How cities can establish synergies with national and/or international institutions?