

INTERNATIONAL CONFERENCE:

« IMPLEMENTATION OF STRATEGIC PROJETS AND PARTICIPATORY APPROACH »

Tétouan, 21 - 22 April 2015

The objective of the conference is to gather municipalities in the Maghreb interested in participatory urban planning and the execution of strategic projects in a context of public-private consultation and of citizen participation. The aim is to reinforce them in working with key stakeholders in the definition of the future of their cities.

This conference is organized by the MedCities network, its Knowledge Transfer Centre (KTC) in Sfax and the Urban Community of Tétouan, in partnership with the CoMun-GIZ program, the Centre for Mediterranean Integration (CMI) and the World Bank. The seminar is co-financed by the Moroccan Association of Presidents of Municipal Councils, the Metropolitan Area of Barcelona, the Municipality of Barcelona and the CMI.

The conference is part of the activities of the KTC of Sfax, as a reference point for the Maghreb in assisting cities developing urban strategic planning. It is also the result of CMI perspective for efforts to support knowledge transfer in the region. At the same time it is coherent with the goals of the CoMun-GIZ program to reinforce the capacity of cities, urban local governance and participatory approach to the implementation of local policies and projects

Tuesday, 21st April, 2015

Venue: Wilaya de Tétouan

9:00 Welcome speech.

- **Mr. Mohamed Idaomar**, President of the Urban Municipality of Tetouan and President of MedCities
- **Mr. Abdellatif Benchrifa**, General Director of Local Administrations in Morocco
- **Mr. Vice-President of the Moroccan Association of Presidents of Municipal Councils**
- **Mr. Kamel Gargouri**, Vice-President of the Sfax Special Delegation
- **Mr. Joan Parpal**, Secretary General of MedCities
- **Mrs. Candice le Tourneur**, Centre for Mediterranean Integration
- **Mrs. Laetitia Erny**, Program CoMun - GIZ



9:30 The Knowledge Transfer Center (KTC) of Sfax as a support tool for the cities of the network in the Maghreb.

- **Mr. Kamel Gargouri**, Sfax Special Delegation

10:00 MedCités action: From urban strategic planning to the implementation of projects.

- **Mr. Oriol Barba**, Managing Director of MedCités

10:30 Coffee break

11:00 Round table: Local stakeholders in the definition of urban policies.

Chair: Mr. Xavier Tiana Casablanca, Responsible for International Relations of the Metropolitan Area of Barcelona

- *Social Policies: Citizen Agreement for an Inclusive Barcelona.*
Mr. Josep Villarreal, Director of Innovation and Strategy, Municipality of Barcelona
- *Policies of economic promotion: Viladecans Grup d'Empreses Municipals S.L.*
Mrs. Alicia Valle, Managing Director
- *Public space Policies: Participatory prioritization of projects in Gabès.*
Mr. Khaled Hassine, Mayor of Gabès

13:00 Lunch

14:30 Round table: Structures of local and participatory governance for the promotion of strategic sectors.

Chair : Mr. Josep Maria Pascual, Expert on local development and participation

- *Examples of local governance for the promotion of strategic sectors in Barcelona.*
Mr. Joan Campreciós, Council of Province of Barcelona
- *The CIEDES Foundation. Agency of Strategic Development of Malaga Municipality*
Mrs. Maria del Carmen Garcia Peña, Director
- *Participatory approach for the management of strategic projects in Sfax.*
Mr. Kamel Gargouri, Sfax Special Delegation
- *Governance structures for the implementation of projects in Agadir.*
Mr. Tariq Kabbage, Mayor of Agadir

16:00 Conference: Social responsibility in City Development Strategies.

- **Mrs. Candice le Tourneur and Mr. Saad Filali Meknassi**, , Cities for a New Generation

16:30 Closing of the first day *

*16:45 MedCités Steering Committee (event reserved to Committee's members)

Wednesday, 22nd April, 2015

Venue: Hotel Chams

09:00 Round table: The concerted impulse of strategic projects: experiences on engaging stakeholders at local and national level

Chair : M. Abdallah Abdul Wahab, Expert on local development

- *The project on the fight against poverty in Sousse.*
Mr. Mohamed Ben Romdhane, Deputy Mayor of Sousse
- *Support from the Moroccan government to the city of Tetouan.*
Mr. Mohamed Idaomar, Mayor of Tetouan
- *The renovation of the old port of Tangier.*
Mr. Fouad Omari, Mayor of Tangier
- *Public-private partnership in the case of LEDA (Local Economic Development Agency) in North Lebanon.*
Mr. Mohamed Saadie, President of the Dannieh Union of Municipalities

10:30 Coffee break

11:00 Round table: The concerted impulse of strategic projects: experiences on engaging stakeholders at international level

Chair : Mr. Khaled Ben Abdessalem, Expert on local development

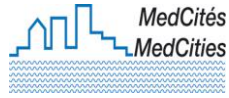
- *Decentralized cooperation. The cooperation of Marseille and Sousse in relation to the Energy Efficiency Plan.*
Mr. Jean Roatta, Deputy Mayor of Marseille.
- *Mobilization of decentralized cooperation actors for the implementation of the Municipal Development Agency of Chefchaouen.*
Mr. Mohamed Sefiani, Mayor of Chefchaouen
- *Exchange of experiences between cities in the Maghreb and German cities.*
Mr. Tarik Harroud, CoMun – GIZ Program
- *Decentralised Cooperation in the Mediterranean.*
Mme. Sandra Masieri, Department of Communication and City Branding, City of Genoa

12:30 Closing of the seminar

- **Mr. Xavier Tiana Casablanca**,
Responsible for International Relations of the Metropolitan Area of Barcelona



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Zusammenarbeit (GIZ) GmbH

- **Mr. Mohamed Idaomar,**
President of the Urban Municipality of Tetouan and President of MedCités

13:00 Lunch

In the afternoon a visit will be organised to the port of Tangiers. The schedule will be communicated during the conference.

The conference is co-financed by:

